# Canon
## Therefore 2016

### Outstanding Information Management Platform

**BLI BUYERS LAB 2017 PICK**

# Therefore™
PEOPLE  PROCESS  INFORMATION

The Canon Therefore 2016 product family has been honoured with a prestigious Pick award as "Outstanding Information Management Platform" from the analysts at Buyers Lab (BLI) thanks to its...

- Powerful business process automation engine
- Convenient eSignature support, enabling secure, streamlined approval processes through an integration with DocuSign
- Business intelligence engine and integration with Microsoft PowerBI to help organisations identify and rectify problem areas in their processes
- Time-saving document management features, such as automated indexing for structured- and unstructured-documents and a host of search features to ensure users find the documents they need in no time
- Iron-clad security features to keep information secure and in line with a host of regulations
- On-premises and hosted cloud offerings to suit any organisation, including enterprises, small and mid-size businesses

The efficient flow of information is crucial to the success of every organisation. Far too often, however, critical knowledge is locked away in silos, be it inside paper documents (such as forms, contracts, or invoices) email systems, or distributed across separate line-of-business applications. Canon's Therefore is an information management platform that can help stakeholders throughout an organisation gather, organize, process, store, retrieve, and act upon the information trapped in these disparate sources. Though the Therefore platform is manufacturer-agnostic when it comes to integration with other software platorms, it offers tight integration with Canon's uniFLOW for advanced capture and OCR features as well as with imageRUNNER ADVANCE Desktop for collaboration and publishing features.

Therefore's advanced features are impressive. The package offers multiple workflow engines to help streamline simple and complex tasks (including rules-based and conditional workflows) that can intelligently guide documents through multiple stakeholders as dictated by business needs. The platform's forms engine enables internal and external data collection, while business intelligence (BI) rules and integration with Microsoft PowerBI provide decision makers with all the necessary data to make intelligent choices.

"Therefore 2016 is the next step in the evolution of ECM," said Jamie Bsales, Director, Office Workflow Solutions Analysis at BLI. "The platform delivers all of the features and functionality offered by traditional ECM solutions, then layers business process automation, data analytics tools, eSignature support, and a robust forms engine to provide an efficient, end-to-end information management system." BLI analysts were particularly impressed with the forms engine, new to the 2016 iteration. "The forms engine lets organisations create and host forms on public-facing websites to collect customer information, enabling self-service portals to instantly onboard customer data which can be acted upon right away."

Therefore also delivers On-demand access from virtually anywhere via web-browser, mobile app, and offline client, along with the ability to dovetail with many other key systems an organisation may have in place. There's also suppot for electronic signatures through an integration with DocuSign. And the product family's flexibility is second to none: Therefore is available in six on-premises and hosted editions, including the scalable Enterprise Edition and the preconfigured, easy-to-deploy Online SMB Edition packaged and priced for small to mid-size customers that lets companies get started immediately.

## About **BLI Pick Awards**

With its annual document imaging solutions Pick awards, BLI gives special recognition to the software products that provided the most outstanding performances in BLI's unique evaluations. Software products submitted for testing undergo an in-depth hands-on review that focuses on key attributes for a solution's target market and compares how well the product stacks up against leading competitors. Pick winners rise above the competition in key areas such as feature set, ease of use, ease of administration, software integration, and value. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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